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THE EXACT SHOE STYLES  
FOR HIGH SCHOOL STUDENTS

at

W. E. JOOS Company

Clarence Joos

Walter Wolfe

The Best In Footwear

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"How's business?" a passer-by asked the old scissors grinder.

"Fine," he said. "I never saw things so dull."

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Bob Rauch: Look here, waiter, is this peach or app'e pie?

Waiter: Can't you tell from the taste?

Bob: No, I can't.

Waiter: Well then, what difference does it make?

Gerry at a baseball game: I don't see how the umpire keeps so cool.

Fred: That's easy. Look at all the fans around him.

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Richard Buechler: I can tell you the exact score of the game before it starts.

Gail Wood: What is it?

Richard: Nothing to nothing—before it starts.

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## Opportunity is waiting for you !

There is a steadily growing demand for ambitious young people in business offices. A recent nation-wide survey among business schools brought out the fact that employment calls had increased over the previous year.

The starting positions pay reasonably good salaries. The work in stenographic, bookkeeping and junior executive positions is fascinating and challenging. From these starting positions, young men and young women who dem-

onstrate their ability are promoted to positions of greater trust and responsibility. They become private secretaries, accountants, office managers, sales managers, general managers and executives in other high offices.

But these opportunities are not for everyone. They are reserved by exacting employers for the foresighted young men and young women who recognize that specialized business training is indispensable in getting a start.

"You are what you ARE today on account of what you DID yesterday." WHERE you are a year from now may depend upon whether you decide to prepare for a business position.

## Lancaster Business College

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